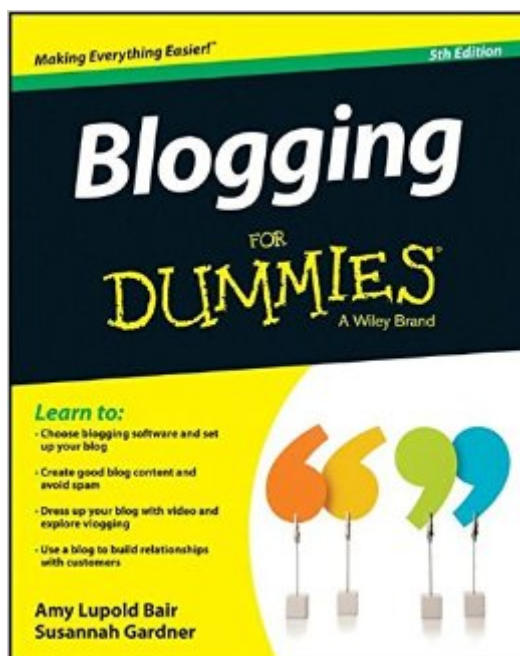


The book was found

Blogging For Dummies



Synopsis

The best book on blogging, updated and better than ever! The blogosphere keeps changing and evolving, and so does this top blogging guide. A terrific book whether you're just starting out or are already blogging regularly, this book provides solid information on blogging basics, the anatomy of a good blog, and the tools you need to get started. You'll learn how to set up an account, find ample coverage of social plug-ins and emerging platforms like Squarespace and Overblog, and discover savvy ways to write your first post. Best of all, the book explores how you can make real money from your passion and become a professional blogger. Updates you on the latest blogging software and utilities Explains search engine optimization, so new readers will find your blog Reviews advertising tools and techniques you can use to attract readers Helps you integrate your blog with social media Delves into professional blogging and how to make money from your blog Start blogging like a professional with the new edition of this top guide, *Blogging For Dummies*, 5th Edition.

Book Information

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Customer Reviews

I ordered this book with Youtube for Dummies because I wanted to get a clear understanding how to use blogging along with Youtube and similar media without having to do the trial and error thing. These books are well worth the time and investment if you want to get up to speed fast, and I love them.

This was a really quick read, and the headings helped me to skim sections where I already knew quite a bit of the content. Perfect for beginners though - it was fairly comprehensive.

I absolutely LOVED this book! If you are like me and are looking to start blogging but don't know where to start then this is your bible. It is so insightful and educating. There are a wide range of topics and step by step instructions that are easy to follow. I go back to this book from time to time when I am in need of some motivation, references or ideas all of the time. Highly suggest this book to anyone who is interested in blogging!

This is a great book for the novice. It's very readable. I didn't feel it was over my head or intimidating at all. I learned a lot. I'd recommend it to anyone who wants a great overview of what blogging is all about.

I just finished my first pass through Blogging for Dummies. I'm new to blogging and knew nothing. Blogging for Dummies is excellent. It was easy to understand and led me step-by-step. For the first time, I can say, "Check out my blog at:[...]". I'm going to go through the book again, more slowly. Jeff Bailey, author of The Defect.

Clear, insightful and very helpful for a newby like me.

Overall this is a good book, but some of the material is out of date. I would recommend it, but you need to be careful about following it too closely.

The Book gives a fine overview of blogging and recommends other books that gives more detailed information on certain topics/ I have no complaints.

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